

B.U.I.L.D. Minutes
April 3, 2012

Thought for the day:

People who work together will win, whether it be against complex football defenses, or the problems of modern society.
Vince Lombardi

Members and guests present: Terri Scholting, Dee Arias, Jennifer Galbraith, Mike Krambeck, Chris Noda, Andy Mixan, John Yochum, Nancy McManis, Cheryl Knutson, Charlene Jorn and Brian Naffziger.

Terri Scholting presided over the meeting. The minutes from the March 6, 2012 meeting were read and approved by the group.

Treasurer's Report – Treasurer Andy Mixan.

The BUILD account balance is \$6,363.99.

Old Business:

The Pinewood Derby was a big success with three businesses competing in the business category. Brian was proud to announce that the Runza car was the winner.

The wooden nickels have arrived and ready to be distributed at future events. It was agreed to order 3000 more specifically for the Warrior Dash.

COMMITTEE REPORTS

Welcome/Membership Committee: Jean Heim/Jeanne Anderson

Four welcome bags were delivered in March. Items for the bags can be dropped off at Terri's office.

Events Committee: Nancy McManis/Dee Arias

The LOV Awards dinner will be held on April 10 at 6:00 p.m. in the Art Gallery. Nominations have been submitted and winners selected and will be revealed at the dinner. See Dee at the city office for tickets. Attendance encouraged.

There was much discussion on the Warrior Dash and needing volunteers to hand out the wooden nickels. It was agreed that those businesses with the most to gain will be approached to ask for volunteers. Nancy met with the event coordinators and they are very excited about having the event in the area and are glad that Louisville is willing to accommodate the visitors. All Main Street

businesses are encouraged to take advantage of the extra people coming through town.

Economic Development Update:

John Yochum reported that there will be a ground breaking ceremony for the Highway 75 expansion on April 4th at 2:00 p.m. He also stated that the annual CCNEDC will have its annual meeting in May at the Cass County Fairgrounds and invitations will be forwarded. John also wanted to make sure everyone had heard the announcement of HyVee coming to the Plattsmouth Plaza.

Presentation Committee: Terri Scholting (chair)

No report.

Marketing Committee: Nancy McManis (chair)

Nancy reported that she is working with Lincoln's Channel 10/11 for a passport campaign. BUILD will be advertising Louisville in general along with the car show.

Fundraising:

Not report.

Community: Jennifer Galbraith (chair)

Jennifer reminded everyone that the May 1, 2012 meeting will be a lunch meeting. The committee is hoping that will help with attendance. Everyone in the community is welcome and encouraged to attend.

The next meeting will be Tuesday, May 1, 2012 at Main Street Café at noon.