

**B.U.I.L.D. Minutes**  
**February 4, 2013**  
**Louisville Public Schools**

Members and guests present: Terri Scholting, Andy Mixan, Dee Arias, Jennifer Galbraith, Nikki Biesterfeld, Mike Krambeck, Dave Pankonin, Kitran Geise, Greg Shepard, Patty Jo Peterson, Nancy McManis, Jeff Power, Margaret Minchow, John Harrington, Irina Harrington, Rafael Weddle, Greg Shepard, Cory Holl, Shureen Seery, Brett Schwartz, Jeff Ray, Matt Roque, and John Yochum.

Louisville High School's Culinary Competition team presented lunch to the committee. The menu is attached to these minutes. The team and sponsor introduced themselves and gave a brief summary of their achievements and upcoming plans.

Terri Scholting presided over the meeting. The minutes from the January 8, 2013 meeting were read and approved by the group.

**Treasurer's Report – Treasurer Andy Mixan.**

The BUILD account balance is \$3,545.56.

**Old Business:**

Andy reported for the "Awareness of Louisville" marketing campaign committee. There were over 200 entries for the slogan contest. The committee of six is in the process of narrowing down the list to a manageable amount. The top three finalists will be announced in no particular order around the 15<sup>th</sup> of February and the winners will be announced at the March B.U.I.L.D. meeting.

Dee reported for the sidewalk project. Bid notices have gone out. Bids are to be in next week.

**New Business:**

Jeff Ray and Matt Roque were present from JEO Consulting Group to discuss the city's comprehensive plan update. Jeff explained that they are in the "Envision Community" stage and need input from townspeople and business leaders. He explained the process and asked the members questions regarding the city's best assets, weaknesses, growth barriers, marketing, etc. Information will be compiled for further use in the comp plan. A questionnaire has been attached and any additional thoughts can be turned into Dee and she will forward to JEO.

**COMMITTEE REPORTS**

**Welcome/Membership Committee: Jean Heim/Nikki Biesterfeld**

No report.

**Events Committee: Nancy McManis/Dee Arias**

No report.

**Economic Development Committee: John Yochum**

No report.

**Presentation Committee: Terri Scholting**

No report

**Marketing Committee: Nancy McManis**

No report.

**Fundraising:**

No report.

**Community/Legislative: John Winkler/Jennifer Galbraith**

Jennifer passed on some information from John Winkler. He plans to forward a list of legislative bills of interest to business owners and he'd be happy to answer any questions. Dave Pankonin and John Yochum both spoke briefly on the Governor's proposed new tax policy. Both said it was fairly radical and has unintended consequences with hard hits to agriculture and manufacturing. Probably nothing will happen this year, but conversations have been started.

**New Business:**

**The next meeting will be Tuesday, March 5, 2013 at Home State Bank board meeting room with Gambino's pizza.**

**WELCOME BUILD COMMITTEE!**  
**LOUISVILLE HIGH SCHOOL CULINARY ARTS**  
**2013**

*Today's Menu*

Starter:

*Mixed Green Salad topped with Candied Pecans  
Choice of homemade Creamy Italian or homemade Ranch  
Dressing*

Entree:

*Panko Baked Chicken Cordon Bleu with creamy Bechamel  
Sauce  
Twice baked Rustic Cheddar Potatoes  
Roasted Mixed Vegetables*

Dessert:

*Chocolate bowl with homemade Vanilla Bean infused Custard*



**Louisville Focus Group Meeting  
February 5, 2013**

- 1) What are some of Louisville's greatest assets?
- 2) What is Louisville's greatest asset in terms of economic development?
- 3) How do you see Louisville in ten years?
- 4) What are some of the weaknesses in Louisville?
- 5) What barriers exist today that hinder growth and development in and around Louisville?
- 6) What should be changed to eliminate this barrier so that growth and development can occur?
- 7) How is Louisville currently marketing the city to new growth (residential, schools, recreation, businesses and industry)?
- 8) How can this effort be improved?
- 9) What other groups do you work/communicate with currently? How could regional cooperation expanded?
- 10) What location (direction) in Louisville's jurisdiction has the most growth potential?
- 11) What specific type of development would you like to see in Louisville?
- 12) Other Ideas?